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00:20:33 Adrienne Grace:
                         Good morning from a grey Anaheim, California,
home of Disneyland!
00:20:34 Olivia Pollard:
                         Hello in Delaware!
                          Hello from San Francisco Bay Area!
00:20:35 Angela Lau:
00:20:39 Paola Gonzalez:
                          Hey everyone, feel free to share in the chat
where you are from and how you use WordPress \bigcirc
00:20:44 Katie Widmann:
                          Oklahoma
00:20:52 Monika Turek:
                          Boston
                          Hello from the 8am hour here in a very sunny
00:20:56 Maddy Stevens:
Seattle!
00:20:57 Karissa Gumbusky:
                                  Hello! Minnesota and it is raining
here today.
00:20:59 Archana Balagani:
                                  Hi from Chicago
00:20:59 Anita Blizard: Hello from UK
00:21:07 Matthew Macomber:
                                  From Illinois! Champaign-Urbana.
00:21:18 Adrienne Grace: I was just listening to the Accessibility
Craft podcast on my walk this morning, so you're all back in my ears
again!
00:21:18 Vanessa Tillemans:
                                  Hello from Kansas! 😗
                                  Hello from Johns Creek, GA
00:21:29 Jennifer Chapman:
                         Hi from Colorado
00:21:37 Damian Engel:
00:21:53 Eli Brewer:
                          Hello from Arkansas!
00:22:19 Tom Ostrve:
                          Tom in Baltimore, enjoying SpinDrift grape!
00:23:04 Rebekah Ralston: I have with Formidable Fomrs
                         Love it, Amber!!!
00:23:12 Maddy Stevens:
00:24:27 Maddy Stevens:
                          Everyone IS the default now, yes!
00:25:03 Rosalinda Huck:
                         Good morning from Chico, California!
00:32:12 Paola Gonzalez:
                         Join our Facebook group: https://
www.facebook.com/groups/wordpress.accessibility
Find upcoming events and past recordings: https://equalizedigital.com/
meetup
Join our latest to get news and event announcements: https://
equalizedigital.com/focus-state/
Tune in to our podcast https://accessibilitycraft.com/
You can contact me or Amber during the meetup or email us at
meetup@equalizedigital.com
00:32:18 Paola Gonzalez: Kinsta: https://kinsta.com/
00:32:30 Paola Gonzalez: Accessibility Checker webinar: https://
us02web.zoom.us/webinar/register/3717461109000/
WN Q-9GozmrTBuYj9MwfQJwRg
00:32:52 Paola Gonzalez: Join us in celebrating Global Accessibility
Awareness Day (GAAD) by pledging your time to improve accessibility in
WordPress: https://equalizedigital.com/gaad2025/
00:48:18 Regan Kelly:
                         We use Elementor and the accessibility is hit
or miss with each update
00:48:21 Maddy Stevens:
                         oooh good example!
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00:58:03 Maddy Stevens:
                          good reminder- budget constraints at
nonprofits for sure.
01:00:47 Alicia St Rose:
                          Great idea!
01:11:17 David Denedo:
                          Hello, everyone. 👋 I am joining late today.
                          I agree with Amber
01:12:02 Alicia St Rose:
01:12:10 Karissa Gumbusky:
                                  100%
01:12:20 Tom Ostrye:
                          Yes
01:12:40 Alicia St Rose:
                          We want to empower people and they learn more
about Accessibility everywhere they edit. Even in Google Docs
01:12:51 Tom Ostrye:
                          Websites should not be scary
01:16:55 Maddy Stevens:
                          Please do a webinar about how you are working
to audit the Highland community college site!
01:18:10 Paola Gonzalez:
                          @Maddy, we have a recording for this talk:
https://equalizedigital.com/from-complaint-to-compliance-highland-
community-colleges-journey-to-website-accessibility/
01:18:31 Maddy Stevens:
                          Thank you sooo much, Paola!
01:18:51 Alicia St Rose: Wow! That's super cool!
01:19:13 David Denedo:
                          the balloons are mostly likely a MacOS thing.
01:19:36 Paola Gonzalez: This is the link for the quiz: https://
equalizedigital.com/remediate-or-rebuild-website-accessible/
01:19:46 Alicia St Rose: Yeah, David, Mac always throws in fun for the
heck of it!
01:21:11 Karissa Gumbusky:
                                  Was there a link to the quiz? Maybe
I missed it.
01:21:16 Paola Gonzalez: https://equalizedigital.com/remediate-or-
rebuild-website-accessible/
01:21:19 Karissa Gumbuskv:
                                  See it!
01:21:38 Eileen Schaubert:
                                  What tools are available for Drupal?
01:21:49 Paola Gonzalez: https://wave.webaim.org/
01:22:04 Paola Gonzalez:
                          https://www.siteimprove.com/platform/
accessibility-digital-governance/accessibility/
01:22:28 Paola Gonzalez:
                          https://www.drupal.org/project/editoria11y
01:22:49 Alicia St Rose:
                          Paola is better than AI
01:23:09 Paola Gonzalez:
                          Thanks, Alicia! I have my moments
01:25:37 Eileen Schaubert:
                                  Thanks!
01:25:58 Alicia St Rose:
                          I'm strictly WordPress, too!
                          I sometimes send folks to shopify if they
01:26:23 Alicia St Rose:
want to be hands off on a simple shop.
01:27:33 Michael Whitt:
                          Thank you for the elaborate reply.
01:28:52 Paola Gonzalez:
                          There's a bunch of pricing quotes on this
talk: https://equalizedigital.com/how-to-accurately-budget-for-
accessibility-chris-hinds/
01:29:24 Maddy Stevens:
                          Thank you, Paola!!!
                          Accessibility is not an add-on
01:31:12 Paola Gonzalez:
01:32:10 Maddy Stevens:
                          It is a horrible user experience to use an
overlay to handle translation.
01:32:27 Paola Gonzalez:
                          https://wordpress.org/plugins/gtranslate/
01:32:41 Maddy Stevens:
                          Bless you, Paola! And team!
01:32:56 Monika Turek:
                          Thanks for the Budgeting link
                          The overlay from ReciteMe has a massive
01:33:12 Maddy Stevens:
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toolbar and translation was #10 down the toolbar.
01:33:18 Paola Gonzalez:
                         No problem! 😊
01:33:46 Maddy Stevens:
                         UNREAL!
01:33:55 Karissa Gumbusky:
                                  WOW
01:34:10 Alicia St Rose: More like AbuserWay
01:34:12 Deneb Pulsipher: The overlay may have been putting a target on
their back, in fact...
01:34:30 Alicia St Rose:
                         It's the Peace Sign!!
                         It's a peace sign
01:34:31 Regan Kelly:
01:34:44 Adrienne Grace:
                         Balloons is an Apple OS thing. You have to
turn it off somewhere in settings.
01:34:48 Paola Gonzalez:
                         https://accessibilitycraft.com/114-help-i-
got-sued-for-website-accessibility-now-what-hazy-cat-ipa-by-panther-
cat-brewing-co/
01:35:03 Paola Gonzalez:
                         https://equalizedigital.com/the-law-of-
accessible-websites-and-applications-richard-hunt/
01:35:17 Monika Turek:
                         Great, thanks!
01:35:29 Mark Armstrong: The balloons are a reaction string in your
Mac's built in camera. Had that happening to me for months before I
figured it out.
01:35:42 Alicia St Rose: Why turn off the balloons. It's like a
surprise party every time it happens! 🐸
01:37:10 Alicia St Rose: Semantic HTML goes a long way towards Ally.
Just learn it.
01:40:20 Maddy Stevens:
                         Agreed, Alicia!
01:41:18 Alicia St Rose: There's no such thing as No-code solution.
It's still being written whether you see it or not. There are only
know-code solutions.
01:41:44 Karissa Gumbusky:
                                  I love that about your plugin.
01:41:47 Adrienne Grace: Absolutely agree @Alicia St. Rose!
01:42:03 Alicia St Rose:
                         Hi Adrienne! 👋
01:42:23 Adrienne Grace:
                         Alicia!
01:42:40 Alicia St Rose: Why have something on the website when the
person used a device to get to your website in the first place?
01:43:24 Paola Gonzalez: We have a previous talk about it: https://
equalizedigital.com/selling-your-clients-on-accessibility-ryan-bracey/
01:43:28 Monika Turek:
                         Start with your old clients.
01:43:31 Paola Gonzalez: A blog: https://equalizedigital.com/sell-
accessibility-through-a-tailored-approach/
                         Upcoming meetup about Selling Accessibility
01:44:07 Paola Gonzalez:
in a few weeks: https://www.meetup.com/wordpress-accessibility-meetup-
group/events/305755547/?eventOrigin=group upcoming events
01:44:46 Alicia St Rose: If you focus on Accessibility, on-site SEO is
better, too. It's a two for one!
01:44:59 Paola Gonzalez: True Alicia!
01:45:29 Karen Mazza:
                         Do you have link to the talk about how to add
hours for remediation to retainer hours that Amber just mentioned?
01:46:06 Alicia St Rose: The life of a website is 3 - 5 years because
tech changes so rapidly. They may be due for a remodel anyway.
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01:46:33 Paola Gonzalez: Amber's talk: https://equalizedigital.com/
grow-revenue-with-accessibility-monitoring-remediation-plans-amber-
hinds/
01:46:58 Alicia St Rose: Everyone, save the chat, this is gold.
01:47:28 Maddy Stevens:
                         LOL the chat IS gold!
01:47:38 Paola Gonzalez:
                         I'll also add all the links to the recap, it
takes me about 2 weeks to get it ready
01:47:51 Adrienne Grace: Again, Alicia, I agree with you. I always
tell people that push back — if your site is more than 5 years old,
how old is your phone or laptop? How many software updates have you
had in that time? Your site has to keep up with all those changes.
01:48:18 Alicia St Rose:
                         Adrienne, GREAT POINT!!!!
                         About Accessibility Statements: https://
01:49:01 Paola Gonzalez:
theadminbar.com/accessibility-weekly/the-what-why-and-how-of-
accessibility-statements/
01:49:48 Monika Turek:
                         Great presentation, thanks a lot!
01:50:01 Alicia St Rose:
                         This has been really inspiring!! Thank you!
01:50:52 Paola Gonzalez:
                         Facebook group: https://www.facebook.com/
groups/wordpress.accessibility
01:52:14 Paola Gonzalez:
                         https://equalizedigital.com/gaad2025/
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Thank you!

01:52:33 Angela Lau: